

**AMENDMENT AND PRESENTATION OF CLAIMS**

Please replace all prior claims in the present application with the following claims, in which claims 38 through 52 have been amended.

1 - 26. (Canceled)

27. (Previously Presented) A method, comprising:

wirelessly receiving, by a mobile station from a management service provider, a message comprising control information for updating the mobile station for wirelessly conducting a transaction by the mobile station directly with a merchant, wherein the merchant is independent of the management service provider; and  
updating the mobile station in response to receipt of the message, at the mobile station from the management service provider, and in accordance with the control information of the message, wherein, after updating, the mobile station is configured to conduct the transaction by the mobile station directly with the merchant and without the management service provider.

28. (Previously Presented) The method of Claim 27, further comprising:

attempting, by the mobile station, to conduct the transaction directly with the merchant;  
generating, by the mobile station in response to attempting to conduct the transaction directly with the merchant, a request for modification of the mobile station; and  
wirelessly sending, by the mobile station to the management service provider, the request for modification.

29. (Previously Presented) The method of Claim 27, wherein the message is wirelessly received by the mobile station without the mobile station sending a request for modification to the management service provider.

30. (Previously Presented) The method of Claim 27, further comprising conducting the transaction by the mobile station directly with the merchant after updating the mobile station with the control information of the message from the management service provider.

31. (Previously Presented) The method of Claim 30, wherein conducting the transaction by the mobile station directly with the merchant comprises:

wirelessly receiving, by the mobile station from the merchant, a template configured to provide a matching between data of the mobile station and a web page of the merchant; applying data of the mobile station to the web page of the merchant in accordance with the matching of the template to automatically generate a filled-in web page; and wirelessly transmitting, from the mobile station to the merchant, the filled-in web page.

32. (Previously Presented) The method of Claim 27, wherein the message is configured in one of the formats selected from: an electronic business card, an electronic calendar, and an electronic commerce modeling language.

33. (Previously Presented) The method of Claim 27, wherein the mobile station is configured to wirelessly receive the message from the management service provider via a base station of a cellular mobile communication network of the mobile station, and wherein the

mobile station is configured to wirelessly conduct the transaction directly with the merchant by a wireless transmitter and receiver module using one of the wireless communication formats selected from: infrared and Bluetooth.

34. (Previously Presented) The method of Claim 27, wherein the message comprises a dynamic template comprising the control information for updating the mobile station.

35. (Previously Presented) The method of Claim 27, wherein the control information of the message is configured to update a dynamic template of the mobile station, and wherein updating the mobile station comprises updating the dynamic template of the mobile station in accordance with the control information of the message.

36. (Previously Presented) The method of Claim 35, wherein, after updating, the mobile station of the mobile station is configured to conduct the transaction by the mobile station directly with the merchant and without the management service provider by applying the dynamic template of the mobile station to a webpage of the merchant.

37. (Previously Presented) The method of Claim 27, wherein updating the mobile station comprises updating a template configured to provide a matching between data of the mobile station and fields required by the merchant to conduct the transaction.

38. (Currently Amended) An apparatus, comprising:

at least one processor; and

at least one memory including computer program code,

the at least one memory and the computer program code configured to, with the at least one processor, cause the apparatus to perform at least the following,  
wirelessly receive, from a management service provider, a message comprising control information for updating the apparatus for wirelessly conducting a transaction directly with a merchant, wherein the merchant is independent of the management service provider; and  
update at the apparatus, in response to receipt of the message from the management service provider and in accordance with the control information of the message, wherein after updating, the apparatus is configured to conduct the transaction directly with the merchant and without the management service provider  
~~a transaction data processing means for wirelessly conducting a transaction by the apparatus directly with a merchant, wherein the transaction data processing means is configured to be updated according to control information of a message wirelessly received by the apparatus from a management service provider, wherein the merchant is independent of the management service provider, and wherein, after updating, the transaction data processing means of the apparatus is configured to wirelessly conduct the transaction by the apparatus directly with the merchant and without the management service provider;~~  
~~and~~  
~~a communication means for wirelessly receiving the message from the management service provider and for wirelessly conducting the transaction with the merchant.~~

39. (Currently Amended) The apparatus of Claim 38, further comprising wherein the communication means comprises:

an antenna ~~means for communicating~~ that communicates with the management service provider via a base station of a cellular mobile communication network of the apparatus to wirelessly receive the message from the management service provider; and

a wireless transceiver that ~~transmitter and receiver module configured to~~ wirelessly communicates with the merchant to wirelessly conduct the transaction with the merchant.

40. (Currently Amended) The apparatus of Claim 38, wherein the wireless ~~transmitter and receiver module~~ transceiver is configured to wirelessly communicate with the merchant according to one of the communication formats selected from: infrared and Bluetooth.

41. (Currently Amended) The apparatus of Claim 38, wherein the ~~transaction data processing means~~ apparatus is further ~~configured~~ caused to generate a request for modification of the transaction data processing, ~~means and configured~~ to wirelessly send the request for modification to the management service provider, and ~~wherein the communication means is configured~~ to wirelessly transmit the request for modification from the apparatus to the management service provider.

42. (Currently Amended) The apparatus of Claim ~~[[38]]~~ 41, wherein the transaction data processing ~~means for~~ is ~~configured to be~~ updated in response to receipt of a message wirelessly received by the apparatus from the management service provider.

43. (Currently Amended) The apparatus of Claim ~~[[38]]~~ 41, wherein the transaction data processing ~~[[means]]~~ comprises a template configured to provide a matching between data of the transaction data processing means and fields required by the merchant to conduct the transaction.

44. (Currently Amended) The apparatus of Claim 43, wherein the template is configured to provide a matching between data of the transaction data processing ~~[[means]]~~ and a web page of the merchant, and wherein the transaction data processing ~~means is configured to apply~~ the data of the transaction data processing ~~[[means]]~~ to the web page of the merchant in accordance with the matching of the template to automatically generate a web page wherein at least some fields of the web page are filled-in by the transaction data processing ~~[[means]]~~.

45. (Currently Amended) The apparatus of Claim 43, wherein the transaction data processing ~~means is configured to be~~ is updated by updating the template according to the control information of the message wirelessly received from the management service provider.

46. (Currently Amended) The apparatus of Claim ~~[[38]]~~ 41, wherein the transaction data processing ~~means is configured to be~~ is updated by data in fields of the message, wherein the message is has a format selected from: an electronic business card, an electronic calendar, and an electronic commerce modeling language.

47. (Currently Amended) The apparatus of Claim ~~[[38]]~~ 41, wherein the message comprises a dynamic template comprising the control information for updating the transaction data

processing ~~[[means]]~~, and wherein the transaction data processing ~~means is configured to be~~ is updated according to the control information of the dynamic template.

48. (Currently Amended) ~~[[An]]~~ A computer-readable storage medium carrying one or more sequences of one or more instructions which, when executed by one or more processors, cause an apparatus to perform at least the following steps, comprising:

wirelessly receiving from a management service provider, a message comprising control information for updating the apparatus for wirelessly conducting a transaction directly with a merchant, wherein the merchant is independent of the management service provider; and

updating at the apparatus, in response to receipt of the message from the management service provider and in accordance with the control information of the message, wherein after updating, the apparatus is configured to conduct the transaction directly with the merchant and without the management service provider

~~a processor means for wirelessly conducting transactions by the apparatus directly with a merchant independent of a management service provider; and~~

~~a data storage means configured for storing software configured to, with the processor, cause the apparatus to perform at least the following:~~

~~wirelessly receive, by the apparatus from the management service provider, a message comprising control information for updating the software stored in the data storage means; and~~

~~updating the software in response to receipt of the message, at the apparatus from the management service provider, and in accordance with the control information of the~~

~~message, wherein, after updating, the software is configured to conduct the transaction by the apparatus directly with the merchant without the management service provider.~~

49. (Currently Amended) The ~~apparatus~~ computer-readable storage medium of Claim 48, wherein ~~the data storage means is further configured for storing software configured to, with the processor, cause the apparatus~~ is caused to further perform the following:

~~attempting, by the apparatus, to conduct the transaction directly with the merchant; generating, by the apparatus in response to attempting to conduct the transaction directly with the merchant, generate a request for modification of the apparatus; and wirelessly sending, by the apparatus to the management service provider, the request for modification.~~

50. (Currently Amended) The ~~apparatus~~ computer-readable storage medium of Claim 48, wherein ~~the data storage means is further configured for storing software configured to, with the processor, cause the apparatus~~ is caused to further perform the following: conducting the transaction ~~by the apparatus~~ directly with the merchant after updating the apparatus with the control information of the message from the management service provider.

51. (Currently Amended) The ~~apparatus~~ computer-readable storage medium of Claim 50, wherein ~~the data storage means is further configured for storing software configured to, with the processor, cause the apparatus to conducting~~ conducts the transaction ~~by the apparatus~~ directly with the merchant by performing the following:



wirelessly receiving, ~~by the apparatus~~ from the merchant[[,]] a template configured to provide a matching between data of the apparatus and a web page of the merchant; applying data of the apparatus to the web page of the merchant in accordance with the matching of the template to automatically generate a filled-in web page; and wirelessly transmitting, ~~from the apparatus~~ to the merchant[[,]] the filled-in web page.

52. (Currently Amended) The ~~apparatus~~ computer-readable storage medium of Claim 48, wherein the control information of the message is configured to update a dynamic template of the apparatus, wherein updating the apparatus comprises updating the dynamic template of the apparatus in accordance with the control information of the message, and wherein, after updating, ~~the apparatus of the apparatus~~ is configured to conduct the transaction ~~by the apparatus~~ directly with the merchant and without the management service provider by applying the dynamic template of the apparatus to a webpage of the merchant.